

Dear Friends,

Another year has come and gone and Hospice of Hope is thankful for so much. In 2010, we were able to expand our reach by providing end-of-life care services to those living in Clinton County, Ohio, bringing our total service area to 12 counties. We were also able to continue to integrate even more technology within our organization, resulting in more efficient operations and better communication of care.

For much of the past year, we have been working behind the scenes to develop a business plan and financing options to bring a 32-bed assisted living facility and an 8-bed hospice inpatient center to the Buffalo Trace area. In late 2010, our board formally approved the project with an anticipated "groundbreaking" of summer 2011. We are excited to be involved by addressing an unmet need in our great community, and look forward to opening these two wonderful projects in the summer of 2012.

A topic that we have been watching very closely is the ongoing debate over Health Care Reform and its affect on our business. Hospice of Hope receives over 96% of our reimbursement through state and federal Medicare/Medicaid programs. Although health care reform has already made some initial reimbursement cuts, we have been able to adjust our business practices to remain a financially sound organization while continuing to provide a very high quality of end-of-life care services.

In fact, since 2008, Hospice of Hope has increased our supportive care hours by 125% to 21,118 hours in 2010. Our supportive care department, designed to provide ongoing support when our patients and families need us most, operates 24/7. We also continue to invest in our bereavement services by offering countless grief and support groups, counseling, and other community outreach initiatives.

Since 1990, our organization has provided care to more than 8,800 patients and has offered bereavement support to thousands of families. Our board, staff and countless volunteers remain committed to our mission, vision, and values. We will continue to evolve our operations so that we can maintain the high level of service our community has come to expect for more than two decades.

With regards,

Kavin Cartmell, RN, CHPN

Hospice of Hope 2010 Annual Report Statistics

Statistics

Admissions

Number of Patients/Families Served	866
Number of Patients/Families Served since 1990	8,820
Kentucky Admissions	315
Ohio Admissions	401
Total Admissions	716

Staff

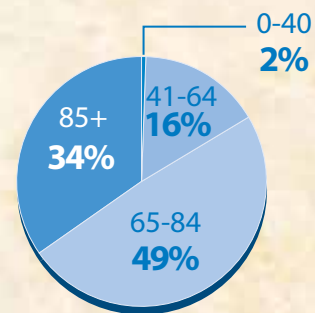
Number of Employees	118
Hope HomeCare	27
Staff Mileage	947,910*

*Enough to make 37 trips around the world

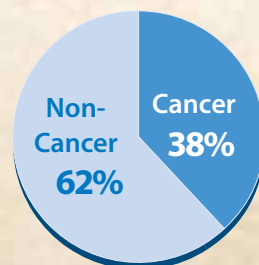
Top 5 Diagnoses

- Lung Cancer
- Debility
- Chronic Obstructive Pulmonary Disease (COPD)
- Congestive Heart Failure (CHF)
- Alzheimer's / Dementia

Ages: Patients Served



Cancer vs. Non-Cancer Diagnoses



6th year in a row with more non-cancer diagnoses

At a Glance

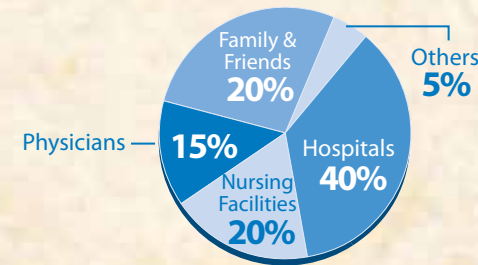
Number of Visits by Discipline

Physician	929
Chaplain	3,416
Social Work	4,539
Hospice Aide	18,085
Nursing	21,877

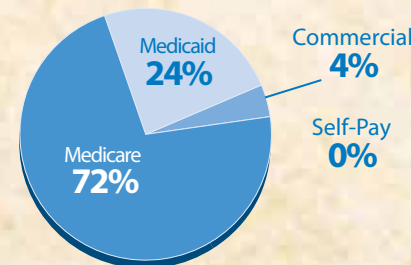
Total Volunteer Hours	4,943
Volunteer Hours Savings	\$84,871

Supportive Care Hours 21,118*
*19.3% increase over 2009 and a 125% increase since 2008

Referral Sources



Income



Charity Care	\$ 286,012 *
First Time Donors	936 **

* 580% increase from 2009. Since 1990 over \$1.8 million in uncompensated care.
** in 2010, Hospice of Hope received donations from 936 first-time donors.

2010 Highlights

FHSSA Partnership

This past year, Hospice of Hope became a member of the FHSSA partnership, a national program supporting hospices in Sub-Saharan Africa. Our partner is the Cicetekelo Hospice located in Ndola, Zambia. Formed in 1996, this hospice has served over 2,700 patients since its charter began. At present, Hospice of Hope is one of only 80 U.S. hospices who partners with the FSHAA initiative. These partners provide resources to advocates and assist in the provision of quality, compassionate hospice, and palliative care in multiple African countries. For more information log on to www.fhssa.org.

Veterans Outreach

For the sixth straight year, Hospice of Hope was awarded \$5,000 to fund the Veterans Caregiver Assistance Program. This program works in conjunction with Hope HomeCare, a private-duty service owned and operated by Hospice of Hope, which provides relief for caregivers of veteran patients in the counties we serve in Ohio. Along with our veterans who need these services in their homes and nursing homes, we also extend this program to our local veterans' home located in Georgetown, Ohio. Since 1995, we have received over \$25,000 in grant funding from the VFW of Ohio. Also in 2010, Hospice of Hope enrolled in the national "We Honor Veterans" program designed to help better prepare our staff for the specialized care that our veterans deserve today.

United Way Support

In 2010, Hospice of Hope received funding from the United Way of Mason County for \$10,753. Since 2000, Hospice of Hope has received more than \$63,000 to help fund programs such as Mountain Pathway, Camp ECHO, Complementary Therapy, Volunteer Programs, and other bereavement services. Each year, with the help of local businesses and their loyal employees, the area United Way chapter holds a donation drive. The money collected is then awarded, by application, to area non-profit organizations. The United Way of Mason County is unique as all of the money raised is distributed with nothing allocated for administrative costs. Hospice of Hope greatly appreciates the support of the United Way of Mason County and those who donate to this organization.

Assisted Living and Inpatient Center

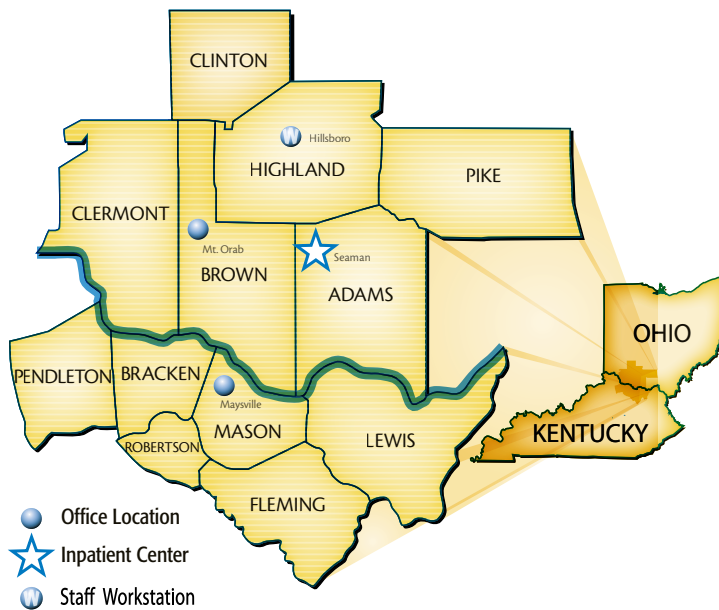
For much of the past two years, Hospice of Hope has been working behind the scenes to develop a business plan and financial support for both an Assisted Living Facility and a Hospice Inpatient Center. Late this year, our board formally approved plans for a 32-bed assisted living facility and an 8-bed hospice inpatient center to be constructed on 25 acres of land in Maysville. We expect the project to create 40 full-time jobs with construction beginning in the summer of 2011 and opening by fall of 2012. Pictured below is Kentucky Governor Steve Beshear joining state and local officials in a ceremony where Hospice of Hope was the recipient of an \$800,000 Community Development Block Grant to help "jump start" the project.



Did You Know Hospice of Hope...

- Is a non-profit, community-based organization serving patients and families who suffer from life-limiting illnesses.
- Service area covers over 4,200 square miles in 12 counties in Northern Kentucky and Southern Ohio.
- Operates the area's only Hospice Inpatient Center with five private suites.
- Owns and operates Hope HomeCare—a private-duty service.
- Partners with over 50 long-term care facilities and hospitals in our service area.
- Has provided over 1.5 million dollars of non-reimbursed services to our patients and communities since 1990.

Our Service Area



- Office Location
- Inpatient Center
- Staff Workstation



909 Kenton Station Drive
Maysville, KY 41056
(606) 759-4050
(800) 928-4848

215 Hughes Boulevard
Mt. Orab, OH 45154
(937) 444-4900
(800) 928-4243

www.hospiceofhope.org



HOSPICE *of* HOPE

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Dr. Christopher Haas, Associate Medical Director

Hospice Physician

Dr. Paul F. Junker, ABHPM

Executive Director

Kavin Cartmell, RN, CHPN

Mission Statement

Striving to improve the quality of life and death with dignity, by providing emotional, spiritual, and physical care to terminally ill patients, their families, and our community.

HOSPICE *of* HOPE

Annual Report 2010